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STRATEGIC PLANNING IN TERRITORIAL ECONOMIC DEVELOPMENT

Constanţa POPESCU [1],
Ana Lucia RISTEA [2], Constantin POPESCU [3]

Abstract. *According to the spirit of the Leipzig Charter, urban integrated development is founded on spatial, temporal and thematic coordinations and integrations of the various action and sectorial planning domains. An important role in all these goes to an integral participation also upstream of all the sustainable development actors, including those outside the political and administrative spheres, namely: civil society, economic actors, population. The stakes are [1]:*

- *the passage from a strictly descending - "top-down" - approach to an ascending - "bottom-up" - approach and to the interaction between these two;*
- *orientation of the sectorial objectives, strategies, measures and projects at the scale of the whole city, according to a holistic perspective, and in certain cases at a regional scale;*
- *putting the accent on the sectorial policies and on intervention fields regarding both problems identified in the urban environment and potential problems that can affect all the domains.*

Keywords: strategic planning; economic development; policies; territory; urban development.

JEL classification: F63, H83

[1] Prof., Faculty of Economic Studies, Valahia University of Târgovişte, Romania (e-mail: tantapop@yahoo.com).
[2] Prof., Faculty of Economic Studies, Valahia University of Târgovişte, Romania (e-mail: risteaanalucia@yahoo.com).
[3] Prof., Faculty of Economic Studies, Valahia University of Târgovişte, Romania (e-mail: constantinpop1967@yahoo.com).