

TRENDS OF THE FOOD BALANCE AND FOOD CONSUMPTION IN OUR COUNTRY FOR THE PERIOD 2014-2019

Marian CONSTANTIN¹, Raluca NECULA (RĂDOI)², Iulian DRĂGHICI³

Abstract. *Food security is one of the most pressing issues facing mankind. in this context, the analysis of the food balance trend of each country is a necessity to notice the aspects that need to be improved in order to avoid imbalances that may arise between the elements of the food balance. the paper analyzes for the period 2014-2019 the trend of the main agri-food products in Romania, of the share they occupy in the average daily food consumption and of the place in the European union regarding the efforts of the population to cover the food expenses. following the analysis, significant increases in Romania's agri-food resources were found during the analyzed period, as well as increases in the import of agri-food products.*

Keywords: food balance, average daily consumption, food expenses

15. Introduction

This study approaches an important and well debated research topic, the trend of food balance and food consumption in Romania for the period before the pandemic crisis, 2014-2019. It was necessary such an analysis in order to establish the ways to improve and to correct the gaps in the food balance, close related also to the food security and food consumption.

In order to ensure the food self-sufficiency and the food security, both on short and long term, Romania must exploit the agricultural potential through a political frame more favourable and the increase of investments in the agricultural and rural development [3].

Consumption study is an important part of any market research. Consumption must be studied scientifically, in order to develop solid means of meeting its requirements and diversification possibilities. The Romanian consumer wants to eat healthy and cheap farm food products that meet their demands and preferences [7].

¹Prof. Ph.D., University of Agronomic Sciences and Veterinary Medicine in Bucharest, Romania, Corresponding Member of The Academy of the Romanian Scientists, (email: marianconstantin2014@yahoo.com)

²Lecturer Ph.D., University of Agronomic Sciences and Veterinary Medicine in Bucharest, (email: Raluca_nec@yahoo.com)

³Ph.D., University of Agronomic Sciences and Veterinary Medicine in Bucharest, (email: if07iul@gmail.com)