

A NEW APPROACH REGARDING THE INCUBATION OF SMEs IN THE SPECIFIC FIELD OF RESEARCH AND DEVELOPMENT

Ana Mihaela BRĂDEANU¹,
Adriana NICOLAE², Carmen ILIN-IANCU³

Rezumat. Realizat în cadrul proiectului „Promovarea Spiritului Antreprenorial prin sprijinirea activităților de cercetare - dezvoltare în cadrul PITEȘTI BUSINESS HUB – PROSANT” finanțat prin POR 2014-2020, incubatorul de afaceri sectorial ce urmează a fi operațional la începutul anului 2024, va incuba cel puțin 16 IMM-uri având ca obiect de activitate cercetare-dezvoltare. Imobilul destinat centrului de afaceri se face prin reconversia unui imobil existent, aflat în patrimoniul UAT Municipiul Pitești. Operaționalizarea noului incubator de afaceri va fi făcută ținând cont de experiența anterioară a unor instituții similare europene dar și din România, de ghidul elaborat de EBN (European Business and Innovation Centres Network) – publicație EU, de recomandările făcute de Curtea Europeană de Conturi în urma auditului efectuat pe un eșantion de incubatoare, din patru state membre, finanțate prin FEDER precum și de nevoile specifice zonale de dezvoltare.

Abstract. Carried out within the project "Promoting Entrepreneurship by supporting research and development activities within PITEȘTI BUSINESS HUB - PROSANT" funded by ROP 2014-2020, the sectoral business incubator to be operational in early 2024, will incubate at least 16 SMEs in the field of research-development activity. The building destined for the business center is made by reconvertng an existing building, existing in the patrimony of UAT Pitești Municipality. The operationalization of the new business incubator will be done taking into account the previous experience of similar European and Romanian institutions, „The Smart Guide to Innovation-Based Incubators” developed by EBN (European Business and Innovation Centers Network) - EU publication, the recommendations made by the European Court of Auditors following the audit of a sample of ERDF-funded incubators in four Member States as well as specific area development needs.

Keywords: Business Incubator HUB, PROSANT

1. Introduction

A new business incubator will be developed following the financing of the project "Promoting Entrepreneurship by supporting research and development activities within PITEȘTI BUSINESS HUB - PROSANT" within the call for proposals POR/165/2 - Regional Operational Program 2014-2020.

¹ Pitesti City Hall, Pitesti, Romania (anamihaelabradeanu@yahoo.com)

² "INCERTRANS S.A.", Bucharest, Romania, (adriana.nicolae@incertrans.ro).

³ "INCERTRANS S.A.", Bucharest, Romania, (carmen.ilin@incertrans.ro).
