

## PROJECT INDICATORS ESSENTIAL FACTOR IN THE DESIGN OF THE PROJECT PROPOSALS OF THE STRUCTURAL FUNDS

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**Rezumat.** *Sunt analizate principalele greșeli în redactarea propunerilor de proiecte din Fondurile Structurale și se prezintă soluții de remediere a acestora. Este evidențiată importanța indicatorilor în diferitele faze ale ciclului de proiect și se face o prezentare, cu exemple, a acestora și a modului lor de utilizare. Sunt prezentate principalele aspecte practice privind alegerea indicatorilor de proiect și se trag concluzii legate de utilizarea indicatorilor în redactarea proiectelor.*

**Abstract.** *The main mistakes in drafting project proposals from the Structural Funds are analyzed and solutions are presented to remedy them. Importance of indicators in various stages of project design cycle is shown and a presentation of the utilization, with examples, of key indicators of project is made. Practical aspects of the main indicators of project selection and drawing conclusions about the use of indicators in the drafting of projects are presented.*

**Keywords:** Structural Funds, Evaluation, Project indicators, Project

### 1. Introduction

Many of the project proposals for Structural Funds which have passed the stage of checking the eligibility does not obtain a favorable technical assessment. The reasons are diverse and mainly are based on a number of misconceptions:

**Ignorance of basic concepts of Structural Funds.** The design of a project proposal is reduced to the completion of the application data fields and not to demonstrate the project's contribution to the operational objectives of the program.

SF project proposal must persuade all the evaluators, the promoter has understood and demonstrated that implementation of the project will contribute primarily to the program objectives and social development of the region to which it belongs and not for other purposes. EU cohesion policy goal is to provide financial assistance to the regions having a per capita income, below 75 percent of the EU average in order to overcome structural weaknesses to reduce economic disparities, social and territorial cohesion and to enable them to strengthen the competitiveness and increase the employment rate.

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