

THE WINE TOURISM POTENTIAL OF THE REPUBLIC OF MOLDOVA

Boris GĂINĂ¹, Eugen ALEXANDROV²

Abstract. *The tourism potential of the Republic of Moldova, is varied, offering a wide range of tourist attractions. Wine tourism is one of the priority sectors of the national agricultural tourism, which by its resources and through interconnections with other branches of the national economy, is an important factor for economic progress. Efficient use of wine tourism in the interest of the national economy is a chance for Moldova's development.*

Keywords: entities, itinerary, wine tourism.

The tourism potential of the Republic of Moldova, is extremely varied, offering a large gamut of tourist attractions. The wine tourism is one of the priority sectors of the national agricultural tourism, which by its resources and through interconnections with other branches of the national economy, is a significant factor for economic progress. Efficient use of wine tourism in the interest of the national economy is a chance for Moldova's development.[4]

In the autumn of 2004 was drafted Republic of Moldova wine tourism itinerary which includes the six trails selected and thoroughly substantiated.[3] In this arsenal of general the cultural heritage of the country have been identified at the time entities known wineries: „Cricova SA”, „Mileștii Mici”, „Purcari”, „Barza albă” (Bălți), „Cojușna”, „Ciumai”, „Aur vin” (Vulcănești) (fig. 1.) [1].

Currently, this wine tourism itinerary has assessed primarily by completing considerably the visits to wineries, cellars and underground galleries to complement the collections of young wines, sparkling wines and cognacs from Chateau Vartely (Orhei), Fautor (Tigheci), Garling (Ungheni), Vinăria din Vale



Fig. 1. The tourist trail to the best known wineries of southern of the Republic of Moldova.

¹ acad., Agricultural Sciences Section of the Academy of Sciences of Moldova;
Academy of Romania Scientists, Splaiul Independenței 54, 050094, Bucharest, Romania.

² Ph.D., Institute of Genetics, Physiology and Plant Protection of the Academy of Sciences of Moldova

(Slobozia mare), Vierul Vin (s.Burlacu r-nul Cahul), Asconi (Puhoi), Vinăria Calarași, Castelul Mimi (Anenii Noi), Cimișlia Wineries, Shervin (Ialoveni), Maurt (Chișinău-Nisporeni), Kazayak Vin, Migdal P (Chișinău-Cojușna), Mold Nord (Fălești), Struguraș (Nisporeni), Sălcuța (Căușeno), Suvorov Vin (Cahul) and other [5].

A good example of high in wine culture is represented by production units of high quality of small producers Association: Et cetera (Crocmaz), Mezalimpe (Ștefan Vodă), Minis terrios (Chișinău), Vinăria Poiana (Ulmu) and other.

In the visits captivating in collections and production halls were attache presentations of industrial plantations (100-200 ha) and medium (10-20 hectares) of vines, occupied with European varieties of the species *Vitis vinifera* L. (Chardonnay, Sauvignon, Riesling de Rhin, Muscat Ottonel - whietes, Merlot, Cabarnet- Sauvignon, Pino noir - red), but also from autochthonous classic (Feteasca Albă, Feteasca neagră, Rara neagră) and new varieties of national selection (Legenda, Riton Luminița, Viorica, Muscat de Ialoveni and other) [2].

The tourists from abroad as well as in the country with a strong interest visiting the plantations of the „Cricova” SA from the district Criuleni and the district Gahul (Lucești), „Mileștii Mici”, „Cojușna Vin”, „Chateau Vartely”, Maurt (Nisporeni), „Vinuri de Comrat”, „Garling” , „Salcuța”, „Purcari”, „Migdal P”, „Kazayak Vin”, „Călărași Vin”, „Asconi” and many others that are the exploited to a high level agro similar to those from the European wine-growing countries.

Another object of the wine tourism the entities of the Modern nurseries are the re-equipped with the most advanced equipment, endowed with the most progressive methods of grafting-stratification-toughening-planting machines-care, such as „Cojușna Vin”, „Elvitis-Com” and other.

The guests Republic of Moldova participate greatly to national holidays "National Day of Wine" (September each year), vernissage of wine (every semester year), organized by the National Office of Vine and Wine, Exhibition "Vin Moldova", organized by the Union of Oenologists and Poliproject Exhibitions Ltd, the Feast of table grapes (Chimișlia, September each year) etc.

Currently the are available for visitors and state units, which provide important services winegrowers and winemakers in the analysis of grapes and wines: National Center for Alcohol Production Verification Enology Laboratory, Technical University of Moldova, Laboratory of Quality Control Wine Production from Scientific and Practical Institute for Horticulture and Food Technologies.

At the Academy of Sciences of Moldova has been created the Collection *Vitis* with varieties Balkan-Black Sea Region, which along with other collections present a vast intellectual interest.

Among the most urgent problems in boosting of wine tourism are: improving financial climate, improving of infrastructure, roads, access roads, raise

the level sanitary routes and agroboarding house, staff training, enhancing the quality of services of any kind (accommodation, translation, translator, food, currency exchange, tastings, purchases of souvenirs and gifts etc.).

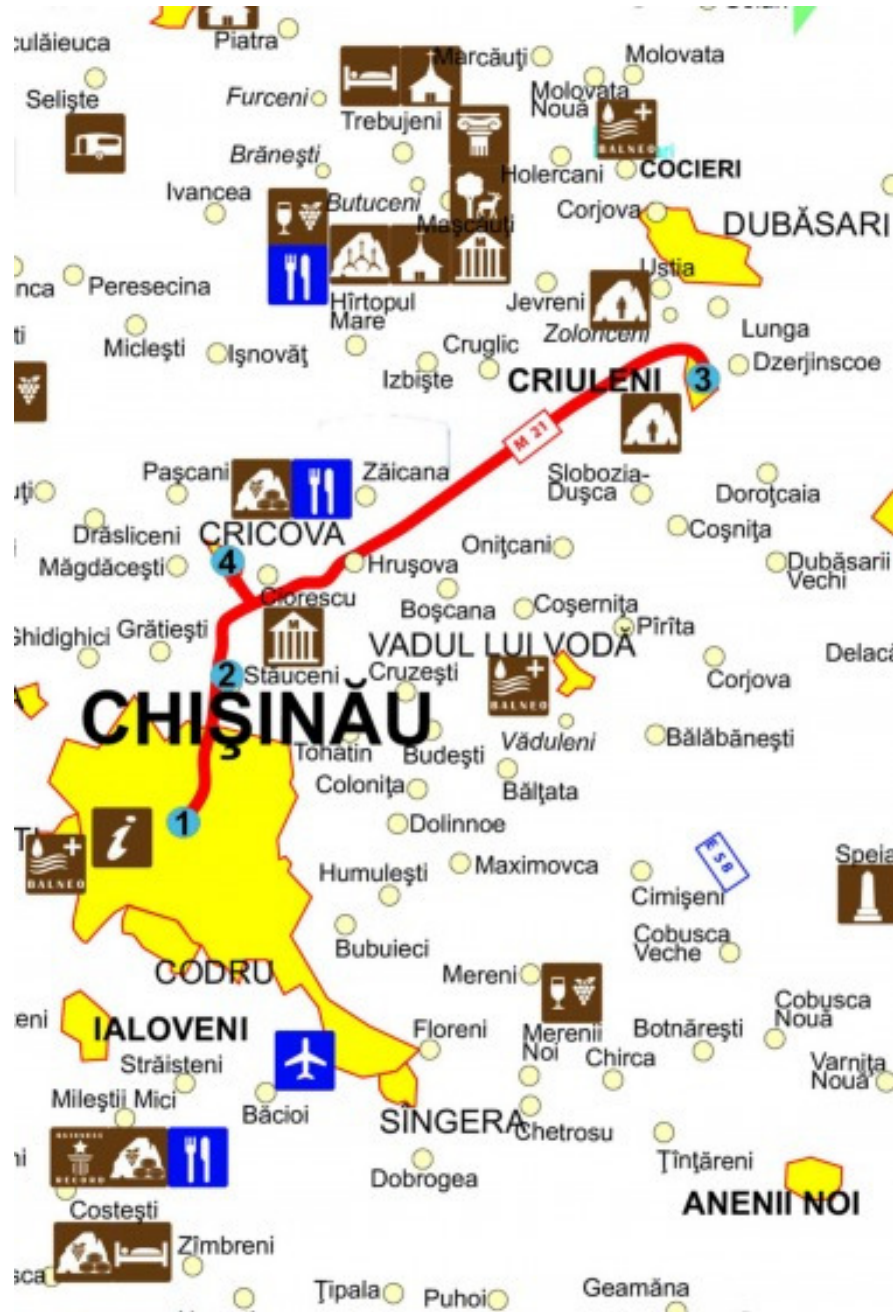


Fig. 2. The national tourist route "Kingdom of Moldovan wines"



Fig. 3. The national tourist route "On the wine road in Southeast Moldova"

REFERENCES

- [1] Ciumac, Jorj, Deseatnicov Olga., Găină Boris. *Organizarea producerii și deservirii în unitățile de alimentație publică. Servirea vinurilor*. Material didactic. UTM, 1999.
- [2] Găină Boris - *Via, vinul și civilizația*. Monografie Chișinău, 2000.
- [3] Găină Boris, Dabija N. *Drumul vinului în Moldova*; Dep. Dezvoltarea Turismului al Republicii. Moldova. – Chișinău : S. n., 2004. – 24 p.
- [4] Legea Republicii Moldova Nr. 352 din 24.11.2006 cu privire la organizarea și desfășurarea activității turistice în Republica Moldova. Publicat: 02.02.2007 în Monitorul Oficial Nr. 14-17 art Nr : 40
- [5] <https://ru.scribd.com/document/155920879/Turism-Vitivinicol>