## TOBACCO MARKET IN ROMANIA. MANIFESTATIONS, LIMITS AND CONSTRAINTS

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## Abstract.

This paper assembly aims to identify the die circuit tobacco policy in Romania, which is the very market for this product (with reference to the production flow— processing — consumption). The paper has been played through the structural analysis that began with the planted areas and achieved yields, tobacco processors and labor input, Romania's foreign trade in tobacco products. The levels comparative analysis performed in the whole flow indicators of tobacco chain, was supplemented by appropriate statistical indicators (the arithmetic mean, the standard deviation, the coefficient of variation) of whose interpretive meaning captured variation elements of the period 2007-2012 dynamics.

**Keywords:** the foreign trade, the tobacco supply chain, the turnover.

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