

PRODUCTION AND CONSUMPTION OF MILK IN ROMANIA. CURRENT LEVELS AND MARKET TRENDS

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Abstract. This paper aims at underlying a set of trends within the market chain of milk and milk derivatives, at national level in the period 2007-2012, on the data available within the National Institute of Statistics. The analysis highlights the following: the trend of milk production increase, simultaneously with the available production levels and the target to industrial transformation, which shows a decrease of the consumption availability. Foreign trade is characterized by an increase while the import records a higher pace than exports.

Keywords: available production, production potential, resources/uses, domestic consumption availability, industrial processing, foreign trade (import/export), average annual gross/net consumption, calories/categories of nutrient factors (proteins, glucides and lipids).

1. Introduction

This paper aims to emphasize the production and consumption trends in dairy products/ milk derivatives, which display significant variations at national level.

The use of synthetic markers and derivatives, present in the period 2007-2012 annual structure, the description of the levels of these markers, supplemented by appropriate comparative forms highlights the following: the trend of milk production increase, simultaneously with the available production levels and the target to industrial transformation, which shows a decrease of the consumption availability; foreign trade is characterized by an increase while the import records a higher pace than exports; average annual and daily food consumption shows variations and a

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